



tvrepublic

CORPORATE COMMUNICATIONS SIMPLIFIED

"You don't learn to walk by following rules"

Richard Branson

"I don't believe in failure"

Oprah Winfrey

"The PC will not die out"

Bill Gates

"I don't pay for your ego"

Maria Ramos

"We'll swim together, or sink together"

Trevor Manuel

TVR[®] VIDEO INBOX

Internal Communication for the Enterprise



pdt

Public Display Technologies
(PTY) LTD



EMAIL CONGESTION IN THE ENTERPRISE

Atos Origin research* indicates the average employee spends **40% of their working week** dealing with internal emails that add **no benefit to the business**.

Email Statistics: Did You Know...?



90 TRILLION
per year

There was an estimated **294 billion** emails sent every day in 2010 totaling over **90 trillion emails** sent every year, or **2.8 million emails** sent every second.



120 per day

The average number of emails sent by a typical business user each day is **43**. That same user **receives an average of 120 emails** each day.



1HR 47 MIN

The average user spends about **1 hour and 47 minutes** using email, every day.

Risks of ineffective **INTERNAL COMMUNICATION**

One of the biggest risks of ineffective internal communication is employee disengagement.

Companies with high rates of disengagement experience:

High volumes of staff turnover

The estimated cost of losing an employee

\$ UP TO 213%
OF THEIR SALARY

Decreased profits and productivity



↓ 80%

of CEO's Underperform on S&P when employee engagement is low

Increased workplace accidents



62% More Accidents

at companies with low levels of employee engagement.

FULLY ENGAGED EMPLOYEE

- Consistently utilizing talents
- Good Attitude/ Energy
- Always high - performing
- New ideas / Techniques
- Networker - makes connections
- Profitable for Company
- Committed to the Company

MODERATELY ENGAGED

- Meeting Performance Goals
- Satisfied with position in company
- Equal cost / benefit scale

DISENGAGED EMPLOYEE

- May not know what is expected of them
- May not feel they have the resources to do their work effectively
- Not tied to company and coworkers
- Costing their company \$3,400 for every \$10,000 paid salary

THE WORLD IS MOVING TO VIDEO

Why is email becoming less effective?

- 👁️ You have no idea if it has been read
- 💭 You have no idea if it has been fully understood

Business critical information sent out via email often gets lost in the noise of the corporate inbox.

Embracing Video for Internal Communications

Assists with growing a strong **company culture** and bringing a **common identity** to the business.



TOP 10 REASONS TO INVEST IN VIDEO COMMUNICATION

Incorporating video removes barriers from existing communication procedures – allowing for workplace discussions that are contextually accurate, productive and involved.



- 10. Cut Travel Costs**
by communicating to all remotely located or mobile staff at the same time.
- 09. Improve Staff Competency**
through quick video demonstrations and training sessions.
- 08. Increase Staff Cohesion**
through effective, direct, communication between executives and the work force.
- 07. Retain the Brains**
Video helps to engage employees in a positive, meaningful way – assisting with employee retention.
- 06. Increase Meeting Flexibility**
as video allows for virtual meetings in an instant.
- 05. Combat IT Consumerisation**
and staff finding their own way to communicate by deploying a central video strategy.
- 04. Gain a Competitive Advantage**
by enjoying the benefits of truly engaged and motivated employees.
- 03. Involve Employees in the Discussion**
by allowing for quick voting on certain policies and direct input by way of "live Q&A sessions".
- 02. Empower Workers**
by providing them with relevant information needed to be effective at their jobs.
- 01. Achieve increased ROI**
by deploying workplace video communication technology in an effective, engaging and positive manner.



Introducing **TVR[®] VIDEO INBOX**

MAXIMIZE EMPLOYEE ENGAGEMENT

with a Desktop and Mobile Application that allows you to communicate with all staff, using multimedia presentations & videos.



REDUCE COMMUNICATION OVERLOAD

minimise the daily impact of email deluge on staff productivity



STREAMLINE OPERATIONAL PROCESSES

accelerate responsiveness with improved communications



UNITE OFFSITE STAFF

keep a geographically scattered workforce informed



DEPLOY REAL TIME NOTIFICATIONS

keep employees informed with important changes as they occur, track and record user Acknowledgement



SWEAT THOSE ASSETS

No additional hardware required – use your existing PC & Networking infrastructure.



PERSONALISE YOUR MESSAGE

per office, region, country.



UNITE A SCATTERED WORKFORCE

Around the Corner,
Around the World.

Globalisation trends are resulting in:

- ✓ geographically diverse workplaces
- ✓ decentralised decision making processes
- ✓ flatter organisation structures
- ✓ fast changing priorities

This makes achieving swift and concise communication across an entire workforce or a geographically scattered team challenging.

Reach your audience instantly through their desktop or mobile phone with TVR Video Inbox.

TVR Video Inbox is a simple but effective solution that promotes staff engagement, achieves organisation-wide compliance and avoids email overload.

Video Inbox also allows you to report on communication analytics, allowing content publishers and administrators the ability to track the views and overall success of their communication.

SHARE THE BIG PICTURE VIA YOUR MOBILE

Instantly upload video to staff anywhere in the world using the **TVR® Station Manager iOS app**.

Cut out the lengthy (and often neglected) internal emails through simple use of your smartphone.



Record exactly what you need to say

using the TVR® Station Manager iOS app, and send it directly to your employees' TVR® Video Inbox!



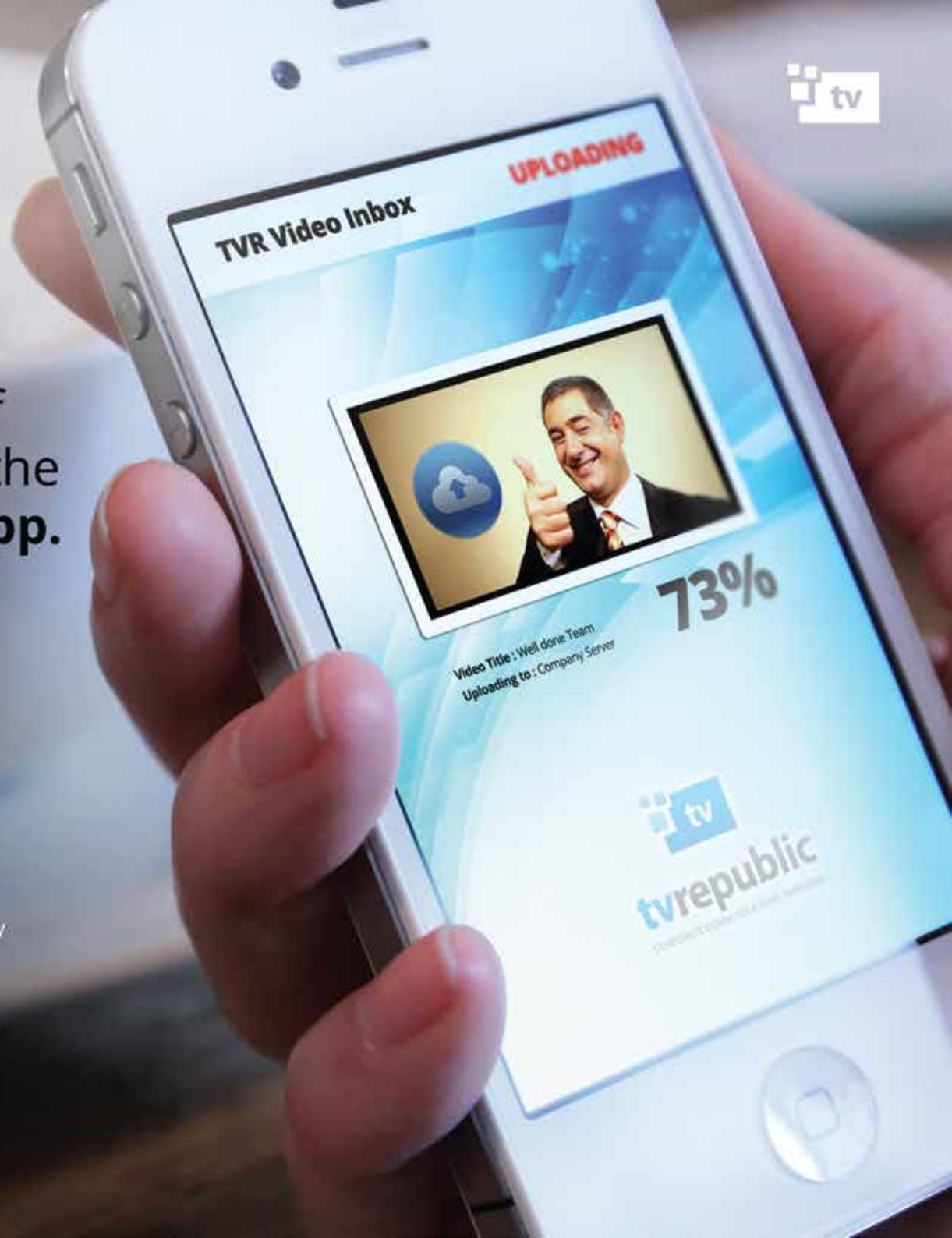
Video allows you to add context to your message

and more effectively stress important information, thereby eliminating general written (one-line) misunderstandings.



The TVR Station Manager App will also assist in multi-lingual organisations,

allowing Managers and Content Publishers to personalise their video message to suit various audiences within the same organisation.



EMPLOYEE TRAINING

Use Professional Videos and / or User Generated Content to train and share insights, anytime, with anyone, anywhere.

Training & Content on Demand

With the escalating cost of travel and the impracticality of getting all the relevant staff into a single room for the whole day, TVR's Platform makes Employee Training and related presentations quick, simple and effective to do.

Messages and Announcements from the Executive Team.

Using video, management can quickly convey **messages of support**, sympathy, successes, requirements and other topics, resulting in **shared experiences** and closer relations between employees across all levels of seniority.

CONTACT US FOR A FREE TRIAL

Within 30 Days, we will change the way your company communicates

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